

2016 POLITICAL FALL SPENDING

[illegible]

CONTRACT

ETHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

Contract / Revision 902375 /		Alt Order # 25244914
Product POLITICAL		
Contract Dates 07/12/16 - 07/18/16		Estimate # 4751
Advertiser POL/Gregg for Governor (D)		Original Date / Revision 07/14/16 / 07/14/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station ETHI	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling Cash In Advance		
Demographic Adults 25-54		
IDB# 9915780	Advertiser Code 755	Product Code 765
Agency Ref IN5252/SP2893/TO824		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	ETHI	07/17/16	07/17/16	News 10 on Fox Su	10p-1030p		:30				NM	0	\$0.00
D 2	ETHI	07/17/16	07/17/16	Su 10p-11p	10p-11p		:30				NM	0	\$0.00
D 3	ETHI	07/16/16	07/16/16	Sa 10p-11p	10p-11p		:30				NM	0	\$0.00
4	ETHI	07/12/16	07/12/16	M-F 1030p-11p	M-F 1030p-11p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week:		07/11/16	07/17/16	-1-----	1								
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	ETHI	07/11/16-07/17/16	M-F 1030p-11p	M-F 1030p-11p	-Tu-----	:30	\$150.00		NM		
		See MG 4.2											
		2	ETHI	07/14/16-07/14/16	M-F 1030p-11p	M-F 1030p-11p	----Th----	:30	\$150.00		NM		
		Ⓜ MG for 4.1 07/12											
5	ETHI	07/13/16	07/13/16	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week:		07/11/16	07/17/16	--1----	1								
6	ETHI	07/14/16	07/14/16	M-F 5p-6p	M-F 5p-6p		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>								
Week:		07/11/16	07/17/16	---1---	1								
D 7	ETHI	07/16/16	07/16/16	News 10 on Fox Sa	10p-1030p		:30				NM	0	\$0.00
Totals												3	\$200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/14/16	3	\$200.00	(\$30.00)	\$170.00
Totals	3	\$200.00	(\$30.00)	\$170.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Terry, Tammy

From: Weber, Todd
Sent: Thursday, July 14, 2016 1:28 PM
To: Terry, Tammy; Thompson, Angela
Cc: Telezyn, Nick
Subject: FW: Gregg/Gov - needs to pull spots ASAP for rest of flight (through 7/18)

Please cancel starting tomorrow if you can, if not Saturday

Let me know

Todd Weber

Vice President / General Manager

Desk: 812-514-7260



LEADING THE WAY



A MEDIA GENERAL COMPANY



The area's most accurate & reliable newscast.

July 14, 2016

Sources: Trump picks Pence as running mate

from WTHITV.com Headlines



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From: Telezyn, Nick
Sent: Thursday, July 14, 2016 1:26 PM
To: Weber, Todd <Todd.Weber@wthitv.com>
Subject: Fwd: Gregg/Gov - needs to pull spots ASAP for rest of flight (through 7/18)

Sent from my iPhone

Begin forwarded message:

From: "Wilmeth, Ben" <BEN.WILMETH@continentaltvsales.com>
Date: July 14, 2016 at 1:22:30 PM EDT
To: "Nick Telezyn (Nick.Telezyn@WTHITV.COM)" <Nick.Telezyn@WTHITV.COM>, "Ennis, Alisa" <Alisa.Ennis@wthitv.com>
Cc: "Terry, Tammy (Tammy.Terry@wthitv.com)" <Tammy.Terry@wthitv.com>, "Stievenart, Marcia" <Marcia.Stievenart@wthitv.com>, "Thompson, Angela (Angela.Thompson@wthitv.com)"

<Angela.Thompson@wthitv.com>

Subject: Gregg/Gov - needs to pull spots ASAP for rest of flight (through 7/18)

Hey there – With the announcement that Pence is going to be tabbed as the VP for Trump/Pres Gregg/Gov needs to get their current schedule off the air ASAP.

They are running creative that cannot air "JGIN160430H "Carrier"" and need to be dark until new creative is produced.

All credit being cancelled will be held at the stations to be re-spent at a future date.

PLEASE LET ME KNOW ASAP WHEN WE ARE ABLE TO PULL SPOTS EFFECTIVE and the amount of credit currently being held.

Please contact me asap with questions/concerns.

Thanks,

Benjamin Wilmeth
Continental Television Sales
Washington D.C.
Account Executive
ben.wilmeth@katztvgroup.com
202-872-5880
E-Fax: 917-206-0810



From: Wilmeth, Ben
Sent: Thursday, July 14, 2016 10:48 AM
To: Nick Telezyn (Nick.Telezyn@WTHITV.COM); 'Ennis, Alisa'
Cc: Terry, Tammy (Tammy.Terry@wthitv.com); 'Stievenart, Marcia'; Thompson, Angela (Angela.Thompson@wthitv.com); terrehaute@mediageneral.com
Subject: Bayh/Senate - New order - 7/15-7/21

Morning – Bayh/Senate has been placed in the market out of Buying Time.

7/15-7/21
WTHI - \$15,310
ETHI - \$1,140

NAB form and traffic instructions attached. Payment and spot should be in-house according to the agency.

Sending these down shortly.

Thanks,